4th International Asteroid Warning Network (IAWN) Meeting

Thresholds & Communication

13 Oct 2016

Pasadena, California USA

Rob Landis
Tim Spahr

Thresholds & Communication Notes

- See Lindley Johnson's presentation on criteria—a complicated issue IMO

- Do all groups, member states, entities want different criteria?

- How to communicate general information with the public in an efficient manner? (see Romana Kofler's presentation)

NASA notes on communication

- ***Rationale****: As it is, the media tends to hyperbolize asteroid close approaches and more.   For potential asteroid impact threats, it is essential that communications be clear, correct, and concise. The development of communication guidelines will help provide a 'playbook template' IAWN (and SMPAG) can quickly reference.*

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Some of the fun things we deal with!!

IAWN Web Presence

Different articles—meeting summaries, close-approach reports, interviews, general information articles

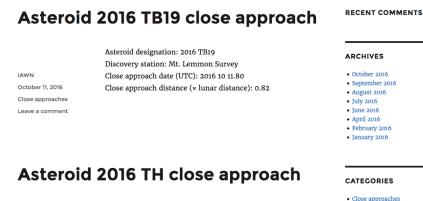## Tenagra Observatories–An IAWN observing station in Arizona

June 21, 2016

follow-up, interviews

Leave a comment

(The view of Tenagra from the southwest)

http://www.iawn.net

More communication on routine close approaches is better!

Asteroid 2016 TB19 close approach

IAWN

October 11, 2016

Close approaches

Leave a comment

Asteroid designation: 2016 TB19
Discovery station: Mt. Lemmon Survey
Close approach date (UTC): 2016 10 11.80
Close approach distance (× lunar distance): 0.82

Asteroid 2016 TH close approach

IAWN

October 3, 2016

Asteroid designation: 2016 TH
Discovery station: Mt. Lemmon Survey
Close approach date (UTC): 2016 10 03.69
Close approach distance (× lunar distance): 0.33

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